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*Released for publication – copy requested to a1kommunikation Schweizer GmbH*

*Vecoplan's positive growth trend continues with the opening of its Polish branch*

### **Focusing on customer proximity**

**In November 2018, Vecoplan continued its positive growth trend with the establishment of a Polish branch office for recycling and waste in Warsaw. Headquartered in Bad Marienberg in Germany's Westerwald, Vecoplan is the leading international specialist for environmental and recycling technologies – and thanks to the branch, the company can provide even faster support for its Polish customers.**

Vecoplan has been successful in the Eastern European market for many years now. In order to provide its Polish customers with even better customer care, the leading supplier of machines and plants that crush, convey and process primary and secondary raw materials in the production and recycling cycle has opened a branch in Warsaw. The Vecoplan Polska sp. z.o.o. team includes Maciej Kamola, who is responsible for the destruction of paper, documents & data, in-house recycling and post-consumer plastic. Ireneusz Suszyna manages Vecoplan's domestic & commercial waste and substitute fuels on the Polish market. These two experienced sales specialists have an in-depth knowledge of the market and sound technical backgrounds. The third member of the team is service technician Tomasz Konieczka, who has been making service for Vecoplan for more than five years and is consequently very familiar with the company's products. Michael Lambert, CFO of Vecoplan AG, is the nominal CEO of the Polish operation, the coordination of which is managed by Martina Schmidt, Head of the Recycling and Waste Division.

The opening of this new branch is an important milestone for Vecoplan in its expansion of direct customer service in Eastern European markets. Vecoplan Polska is responsible for machine and service sales, while technical development and project support is carried out by Application Technology at the main plant in Bad Marienberg, facilitating communication within the supply chain, since projects can often be extremely complex. This approach guarantees the implementation of optimal customer solutions. "Our Polish branch has given us sufficient space for growth – and we can reach our customers even faster," says Martina Schmidt.

**Meta-title:** Vecoplan's growth trend continues with the opening of its Polish branch

**Meta-description:** Vecoplan Poland can provide better support to its Polish customers in their various business segments – and the branch has sufficient space for further growth.

**Keywords:** Vecoplan; Poland; Environment; Recycling; Sales; Service

**Captions:**



**Image 1:** Ireneusz Suszyna manages domestic & commercial waste and substitute fuel for Vecoplan in the Polish market.



**Image 2:** Maciej Kamola is responsible for paper, document & data destruction, in-house recycling and post-consumer plastic.



**Image 3:** Experienced service technician Tomasz Konieczka has in-depth knowledge of Vecoplan products.

Photography credits: Vecoplan AG

**Vecoplan AG** is a leading manufacturer of machines and systems for the resources and recycling industry for shredding, conveying and reprocessing wood, biomass, plastics, paper and other recyclable materials such as domestic and industrial waste. Vecoplan develops and manufactures the systems and components, and sells them worldwide in the wood reprocessing and waste processing industries. It currently has around 380 employees at its locations in Germany, the USA, Great Britain, Spain and Poland.

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